

Academic Affairs
Roundtable
November 2, 2011

DISCUSSION ITEM:

I. Achieve Student Success

PRR

Scott Ridley and Nancy Kegelman, co-chairs of the PRR, met with Dr. Phillips and Sue Desiderato on Oct. 31 to discuss the 10-step plan for the development of the PRR due on June 30, 2013. The proposed plan was discussed and revised. Membership of a steering committee of 25 including the two co-chairs was identified to be sent to the President for his consideration. The proposed membership includes the chair of the Ed Services Committee of the Board and representatives from: senior level Ed Services leadership, the President's office, Finance, PAR, faculty from all six divisions, Administration and Operations, Student Services, OBCD, and administrators and staff. The PRR draft plan is attached as a separate document.

INFORMATION:

II. Provide Access Through Opportunity and Innovation

Transfer Resources/Articulation

William Paterson University

William Paterson University hosted a "Community College Day" Friday, October 28, 2011, to promote transfer to their Business and Education Programs. Dr. Edward Weil, Provost and Senior Vice-President for Academic Affairs, and Ms. Kristin Cohen, Vice-President for Enrollment Management, welcomed attendees to the campus and stressed the message that WPU is friendly, accessible, and open to transfer students. Business and Education faculty and Transfer and Articulation representatives from Bergen, Brookdale, Burlington, Hudson, Mercer, Middlesex, Morris, Raritan Valley, Sussex, and Warren attended. Ann Tickner Jankowski attended for Brookdale. For fall 2011, WPU enrolled 1,282 transfer students, up from 863 in Fall of 2008; this represented a strategic decision to enroll more transfers.

William Paterson is interested in completing Articulation Agreements for Business and Education with all community colleges. WPU Deans presented overviews of the transfer program opportunities for Business and Education and outlined course requirements. Ann is following up with the Business and Education Departments to facilitate articulation of major courses. This will be the first Education Program Articulation Agreement with WPU and an update to the Articulation Agreement for Business completed in 2000. William Paterson honors the Statewide Transfer Agreement General Education policy and seeks to smooth the transfer process for students by promoting faculty to faculty agreement on major course transfer.

Baccalaureate program graduation requirements have been reduced from 128 to 120 credits. Transfers are performing well; the majority of students transferring in 60 or more credits graduate in two years. Retention is higher for students transferring in with 60 or more credits and/or the AA or AS degree. The University accepts up to 70 credits in transfer effective through Fall 2011; however, this policy may be changing for future years. Scholarships available to transfer students include \$4,000 PTK and \$2,000-\$4,000 Presidential. NJ Stars II students are eligible to receive an Honors Scholarship of up to \$2,000. Transfer information will be shared with the Counseling Division.

An articulation agreement for Art, Communication, Journalism, Music and Theater is in discussion pending additional information from WPU with the possibility of a future Dual Admissions Agreement for the programs.

Rutgers – School of Business – Newark

Representatives from the Rutgers-Newark School of Business met with Ann Tickner Jankowski on October 26th to share information on transfer opportunities for Brookdale graduates. Rutgers-Newark has a new provost, Dr. Roth, as well as new Dean for the Business School, Dr. Glenn Shafer. Dr. Shafer is focusing on the undergraduate curriculum and has proposed changes to the core requirements. Additionally, Rutgers-Newark is changing their general education program requirements and may be requiring all students to complete a minor. The new general education requirements are scheduled to be in place for native students in Fall 2012 with an extension to 2014 for transfer students.

The School of Business at Rutgers-Newark is actively seeking transfers from Brookdale as the students are strong, well prepared students. The majority of the Rutgers-Newark student population commutes, only 15% are residential. The Business School is accessible by NJ Transit and light rail shuttle services. Lisa Cho, Recruiter and Academic Advisor for the School of Business in Newark, is planning a Recruitment Visit to Brookdale in November.

IV. Engage & Strengthen our Brookdale's Regional Community

Kids at College

On Friday, October 28th, Brookdale hosted the "Kids at College" program. This event was planned and facilitated by Donna Cuddy. The "Kids at College" program is an innovative early awareness program which introduces 4th graders to the concept of higher education. Brookdale hosted fifty 4th graders from Carpenter Elementary School in the Old Bridge School District. The program ran from 9:45 a.m. to 1:45 p.m. During that time, four groups of 4th graders rotated through three learning activities (interior design, automotive and physics) and lunch. The students were also given a campus tour. Celeste Chirichello, Paul Hye and Dr. Nagi Mina provided the learning activities. Their presentations received rave reviews from the children. The following nine Brookdale student volunteers accompanied the 4th graders throughout the day and did an outstanding job of interacting with and engaging the children: Shanice Obey, Samantha Goldberg, Annabelle Fallarme, Devin Menker, Megan O'Shea, Marianne Scocco, Regan Hamm, Steven Harper, Caitlin Purcell.

NACEP Conference

Donna Cuddy attended the annual NACEP conference from Oct. 23rd - 25th. The National Alliance of Concurrent Enrollment Partnerships works to ensure that college courses offered in the high school are as rigorous as courses offered on the sponsoring college campus. The conference sessions stressed that these courses be high quality, transferable courses that launch high school students into post-secondary success. All facets of Brookdale's Dual Enrollment On-Site Program meet and in some cases exceed NACEP standards.

Testing Services

Nancy O'Shea, Manager, Testing Services, attended the NJ TASIG (Test Administrators Special Interest Group) semi-annual meeting at Middlesex County Community College on Friday, October 21, 2011.

The members, representing both 2 year and 4 year public and private institutions in NJ, discussed the impact of The Academic Affairs Affinity Group's (AAAG) proposed change to the statewide Accuplacer cut scores for placement into college level Math or Writing courses based on a statewide validity study conducted by CollegeBoard in 2010-2011, specifically the "decision zone." Most representatives indicated that their current cut-off score was absolute, and placement could never be made subjectively. (i.e. counselor J-Waiver).

In addition, a representative from College Board made a presentation on two new initiatives being introduced in the near future for Accuplacer preparation. The first, being introduced the beginning of November, is an app that can be used on the iPhone, iPod touch, and iPad. It will cost approximately \$1.95, and will feature an interactive preparation tool developed for and aligned to Accuplacer. Details will be available very shortly on the Testing Services website and will be available for Open House.

The other College Board initiative is the MyFoundationsLab program developed with Pearson Learning. Testing candidates will be able to take the Accuplacer Diagnostics assessments in all four areas (Reading, Sentence Skills, Computation and Algebra), which are each 40 questions long, and then a tutorial will be recommended based on the results of the diagnostic assessment. The tutorial will cost \$15.00 for 10 weeks for all four sections or \$60.00 for one year for all four sections. Nancy O'Shea has received a trial, and is practicing with it to determine feasibility, ease of use, and usefulness. After this trial, Nancy will consult with the Dean of Academic Affairs to determine how usefulness of this new tool for BCC students.

The Manager of Testing is in the process of conducting a series of workshops entitled "Ticket to Effective Test Taking" as part of the FYE initiative. Five workshops have been conducted on Brookdale's Lincroft campus on varying days and times, and one workshop will be conducted at each of the Regional Locations and Branch Campus. To date, 46 students have attended the workshops, and feedback has been positive.